

STAKEHOLDER ENGAGEMENT PLAN

COMPANY NAME

In developing a stakeholder engagement plan, think about how you will align on expectations, gain commitment, inform on progress, risks and opportunities and create a shared view of success. *As rate of growth increases, frequency of engagement should increase. *Maintain personal engagement to build trust with high influencers.

STAKE HOLDER

INFLUENCE
(Low, Medium, High)

BUSINESS
EXPECTATIONS

HOW MEASURED

WATCH ITEMS
(Risks & Opportunities)

COMMUNICATION
CHANNEL

FREQUENCY
(Weekly, Monthly, Quarterly)

SHAREHOLDERS • • •						
KEY CUSTOMERS • • •						
CRITICAL SUPPLIERS • • •						
GOVERNMENT/ REG. AGENCIES • • •						
COMMUNITY PARTNERS • • •						
INDUSTRY AFFILIATIONS • • •						